

# "Quote"

To conserve the time of Public Speakers, Educators, Writers, Ministers, Executives and all who are "Too Busy to Read"

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No. 4

As foreseen last week, Japan, with Oriental stealth and efficiency, has moved in on French Indo-China, occupying strategic naval and aviation bases, threatening our position in Philippines. Thailand (Siam) may be next. "Thailand is harassed" (by the British) said *Japan Times and Advertiser*, Tokyo's foreign office organ, adding that Thai gov't is "in need of external support as well as internal consolidation."

Japanese move on Thailand (now Japanese dominated) provides more direct threat to British base at Singapore. Japanese might also act to make Burma Road impassable, cutting off China's main supply source.

Wendell Willkie this week urged increased U. S. aid to China to hold Japanese expansion program.

Pres. Roosevelt said Thursday that U. S. has been selling oil to Japan as appeasement measure; otherwise Japan would have moved into Dutch East Indies year ago "and you would have had war." President added: "Our foreign policy has been trying to stop war from breaking out down there." Use of past tense led to speculation U. S. may be ready to slap on strict embargo.

We see nothing in situation at moment to alter view expressed last week that Japan will not immediately attack Russia through Siberia.

**South American Threat**—It is winter now in South America, but things have been pretty hot down there this week. As you know, Bolivia has expelled Ernst Wendler, German minister, on charge of conspiring for Nazi putsch in Bolivia, one of oldest S. A. republics (1880).

Gen. Geo. C. Marshall, U. S. army chief of staff told house military committee Wednesday that Brazil and Colombia are likewise threatened with outbreaks. Both countries generally counted favorable to U. S. policy. There's hint of trouble also in Argentina.



"We must not be afraid to give our President the necessary emergency powers which will enable him to act—without delay. The defense of freedom must be a positive thing. We must not be afraid to act—and we must be prepared to act swiftly and suddenly.—WENDELL WILLKIE.

Meanwhile, from Berlin, Hitler is quoted as asserting that the "coming war" with U. S. will be fought on South American soil. But, Nazis have yet to take over French Casablanca and Dakar. Coincident with such occupancy, U. S. would undoubtedly move to occupy temporarily the Azores and Cape Verde islands, which should make it pretty precarious (if not quite impossible) for substantial Hitler forces to land anywhere in S. A.

**Selective Service Time Limit**—War dep't Thursday drafted, for senate military committee, a resolution to retain selectees, nat'l guardsmen and reserves in active service for duration of emergency; limiting them to action in Western hemisphere.

Because of 2 developments of the week: (a) Far Eastern tension and South American threat, and (b) extraordinarily effective presentation by Gen. Marshall, we incline to amend our prediction of last week that older draftees and married men now in selective service will be released at year's end. Now seems at least 50-50 possibility that all draftees actually in service will be retained "for the duration." This does not imply re-

versal of opinion that older men are less desirable soldiers; but gov't has time investment in these men it cannot afford now to discard. To release them en masse might seriously disorganize army.

**Russian Campaign**—This week marked beginning 2nd month of Nazi effort to wipe out Red army. Conflicting claims continue to make it difficult to get at real situation; but Germans admit bitter fighting and there is some justification for belief that 2nd great German thrust has been halted, at least temporarily. Germany now has invested more time in Russia than in conquest of any other single country—and probably has less to show for it. If Red army is being held intact, and weather unfavorable for blitz continues, begins to look as though fighting might go into early Fall, a condition for which Britain has been offering fervent prayer.

Here's interesting sidelight on those first radiophotos from Russia: All soldiers pictured appeared "horse-faced" and abnormally tall. Transmitting machinery was put up too hurriedly to check details. RCA was going by inch measurement; Russia by metric system. This accounts for weird appearance. RCA rushing new cylinder to match Russia's.

**RAF Bombardment**—British bombers now operate relay system, virtually 24 hours a day over Germany and occupied countries. "Heat haze" over Channel ports ideal screen for low-flying daylight raids.

Swarms of Messerschmitts now rising to meet RAF, particularly over northern France, forces conviction Nazis have withdrawn substantial air force from Russian front. Germans accent British losses, saying RAF is "bleeding to death in useless offensive on Germany's western front." But British planes must have hit where it hurt, or this large diversion would not have taken place.

"He Who Never Quotes, is Never Quoted."—Charles Haddon Spurgeon

### Quote prophecies—

—continued increases in the cost of consumer goods, including many items not remotely connected with the defense program. These increases will come, despite best efforts of Leon Henderson, the gov't "price-fixer" who, in reality, has little authority. Henderson summed it up last week when he said: "There will be more purchasing power running around hunting something to buy than there are goods available." So long as that condition obtains, the only direction prices are likely to go is up.

### AMERICAN—BRITISH RELATIONS

The Board of Education (in England) are impressed with the fact that British children are much less well informed about the history, life, and achievements of the United States of America than are American children about the history, life, and achievements of Great Britain.

Accordingly the Board are arranging a number of short courses on the United States of America, their past history, and current problems, for teachers in all types of schools. The lecturers will include Americans of distinction as well as British subjects with wide and recent experiences of the United States.—*London Times*, 6-21-41.

### ARMY—Discipline

Charlie McCarthy stuck his pinhead into a vise formed by the United States Army Air Corps and the United States Marines and now the big squeeze is on. If Charlie isn't splintered, he's tougher than any oak.

It seems, the saucy wooden soldier is suspected of doing some double dealing and horse trading in accepting recently a Marine uniform and rank when already the lad had finagled himself a commission as master sergeant in the army. "A soldier cannot salute two generals," stated Charlie's Colonel. And he hinted—and strongly—that Charlie's heading for the guardhouse if convicted.—AP dispatch, 7-11-41.

### ARMY—Examinations

The other day Byron (Whizzer) White, an all-American football player a few years ago and recently a Rhodes scholar, tried to enlist in the marine

corps. He was rejected because he was color blind; he could not tell green from red. . . .

The point is that the military standards are so unnecessarily high that young men who are sound enough to star in professional sports are barred from the service of their country. The high command holds to the visionary ideal that every man admitted to service should be physically able to perform virtually every duty ever assigned to a service man.

That may be very well in time of peace, but it is impractical in a time of national emergency. Why should not the color blind be assigned to a type of duty in which color blindness is no handicap? Why should not those with defective eyes be assigned to jobs at which they can wear glasses? Why should not the flat-footed be placed where that condition is no handicap?

Why should not the army use as much judgment in placing its personnel as a private employer does?—Editorial in the *Omaha*, (Neb.) *World-Herald*.

### ARMY—Relief

A Cleveland manufacturer of foot balm sent the 110th Quartermaster Regiment at Camp Robinson, Ark., (the yoo hooing lads who walked off their enthusiasm) samples to go around and included a poem to the commanding officer:

Please ask the men to try the treat,  
Made for tired, aching feet.  
It will shorten the length of an Army mile,

When used as directed for a while . . .  
I can't mention the name of the product here;

That might offend your General Lear.—*PM*, 7-15-41.

### AUTOMOBILES—Parking

Lexington, Virginia invites motorists to use free off-street parking lots provided by the city. A printed card which police leave on cars parked at the curb gives the location of three off-street lots; points out that they are paved, lighted, and clean; and asks for suggestions for improving the facilities. The back of the card contains a map of the central business district showing the location of the lots; the same map appears on the back of cards attached to cars parked overtime. Another card asks motorists not to park overnight, pointing out that this practice interferes with street cleaning, causes accidents, and invites thieving.—*Public Management*, 6-41.

### AVIATION

A special House Committee is advocating Federal jurisdiction over the navigable air above the United States, all traffic moving through it and "missiles projecting into it."

Committee observed that evidence had been given of a lack of consideration for commercial aviation in the establishment by the Army and Navy of anti-aircraft and gun emplacements which fire projectiles up into and through designated airways used by commercial airlines.—AP dispatch.

### AVIATION—Precaution

A new military precaution is seen in the recently-adopted army program of underground hangars for planes located at off-shore military air bases. Continental air stations will probably not be included in this protective plan as the cost outweighs probable advantages.

### BOOKS—Preservation

Deep down in an abandoned Welsh coal mine a librarian is working at the strangest task any librarian ever performed. On rough shelves lining the mine are stacked books and manuscripts evacuated from the British Museum, whose value is placed at several millions of dollars. The librarian photographs them, page by page, on microfilm, and sends each finished roll to America.

Photographs of 1,000,000 pages have already crossed the Atlantic safely, without the loss of a single foot of film. Prints from the negatives have already been placed in the stacks of more than a dozen libraries where there are reading machines to enlarge the films to original size.

Thus far every book in the British Museum printed before 1550 has found its way to sanctuary in America, meticulously reproduced in miniature, accurate to the final dotted i.—Kau. DETZER, *The Saturday Review of Literature*, 7-12-41.

### BUSINESS—Efficiency

Persons who telephone the Philadelphia Gas Works with a question which has to be transferred from one department to another can contentedly eavesdrop on the interoffice call, thanks to the installation of a three-way switchboard. The Gas Company found people did not like to wait on the end of a dead line while information was being gathered. So now a customer can listen in and, as some misunderstood point arises, explain it.—*Dun's Review* 6-41.



**BUSINESS—Training**

"Dear Sir," typed the stenographer, "we have your order for Model D 13000 engine with enclosed clutch." Then she went to look for an envelope to fit the clutch which she believed was to be "enclosed" in the letter.

But the girl wasn't at fault. The fault was with the management that had failed to train her to familiarity with technical terms. Caterpillar now has a stenographic training program so thorough, company officers brag, that "any girl can tell you why we use a tapered, serrated spline connection between the final drive shafts and sprockets."

The only criticism to date has nothing whatever to do with company business. Some of the husbands and boy friends are rather resentful of the girls' knowledge. One boy, especially, was upset when his girl remarked as they were riding through the country, "Oh honey, there's a Diesel D8 pulling a scraper in that road cut. Let's stop awhile and watch the big 130-horsepower baby buckle into the overload when they hit that gumbo." He felt that it's a man's prerogative to speak of such things so familiarly.

Caterpillar officials, however, believe the training has increased the efficiency of their stenographers.—*Sales Management*, 7-1-41.

**DEFENSE—Aluminum**

The swank French Lick Springs hotel, at French Lick, Indiana, has agreed to accept used aluminum utensils, at the current scrap-aluminum rate, in payment of accommodations.

At Athens, Tenn., a restaurateur will "whip up a hamburger" for any one who brings in an aluminum utensil.

The aluminum, in both cases, will be contributed to defense authorities.

" "

When the National Scrap Aluminum Collection Campaign gets under way on July 21st, motion picture theaters will join in a novel feature of co-operation—"Aluminum Admission Performances." Children presenting any article made of the essential defense material will be admitted free to the "morning shows" and it is expected that thousands of pounds of scrap aluminum will be corralled in this manner. The same type of admission ticket may also be required of adults at special aluminum defense matinees which theaters in some cities propose to offer.—Taken from *Motion Picture Herald*, 7-12-41.

**Money Fights**

- \$ 5 brings down a German plane; buys a round of 40mm. anti-aircraft shells.
- \$ 5 will stop a dozen Huns with a dozen machine gun bursts.
- \$ 5 will let a soldier fight for you with 100 rounds of rifle ammunition.
- \$10 will stop a tank with one round of an 18 or 25 pounder.
- \$20 buys a cannonade of four 3.7-inch anti-aircraft shells.
- \$20 buys two complete rounds of 4.5-inch howitzer shells.
- \$50 buys fuses to explode 20 shells, or three rounds of 6-inch howitzer shells.
- \$75 will provide a depth charge to drop on a German U-Boat.
- \$75 will provide a 500-pound bomb to drop over Berlin or Berchtesgaden.
- \$100 buys three 9.2-inch howitzer shells, or 2,000 rounds of rifle ammunition.

—*Paper On Parade*, House Organ of the Howard Smith Paper Mills, Ltd., Montreal.

**DEFENSE—Secrets**

Senator Burton K. Wheeler (D) of Montana, wasn't the only one who let the news leak of U. S. occupation of Iceland, though the other person did not draw the personal condemnation of Prime Minister Winston Churchill.

A North Carolina newspaper publisher visiting here tells how a young marine wrote in two weeks ago to pay his subscription. "After July 1," he directed the office, "send the paper to me in Iceland."—MARY HORNADAY, staff correspondent to *Christian Science Monitor*, 7-12-41.

**DICTATORS**

In a world where dictators live in constant fear of being overthrown or assassinated, Stalin knows best how to maintain his own throne on the apex of the Soviet pyramid.

They tell this story in Moscow: Stalin is in his office in the Kremlin. He summons Lazar Kaganovitch, Bolshevik No. 2. After initial greetings, Stalin says:

"Have you been seeing Molotov of late?"

"Yes," Kaganovitch replied.

"How do you get on with him?" Stalin inquired.

"Very well," Kaganovitch replied.

"I have been noticing something

very queer," Stalin says. "Molotov tells everybody you are a Jew."

"Well, I am a Jew," Kaganovitch declares.

"Yes," Stalin agrees, "but why should he say it? He must be up to something. Why should he keep emphasizing the fact that you are a Jew when everybody knows it?"

"That's right," says Kaganovitch wrinkling his brow. "I wonder what Molotov is planning to do!" He goes out.

Stalin summons Molotov. After initial greetings, Stalin says: "Have you been seeing Kaganovitch of late?"

"Yes," Molotov replied.

"How do you get on with him?" Stalin inquires.

"Very well," Molotov replied.

"I have been noticing something very queer," Stalin says. "Kaganovitch tells everybody that you stutter."

"Well, I-I-do-stutter," Molotov stutters.

"Yes," Stalin agrees, "but why should he say it? He must be planning something. Why should he keep emphasizing that you stutter when we all know it and don't mind it?"

"That's right," says Molotov wrinkling his brow. "I wonder what Kaganovitch is up to!" He goes out. Stalin rubs his hands gleefully and exclaims, "Now I can work."—LOUIS FISCHER, *Men and Politics*, (Duell, Sloan and Pearce, \$3.50).

**DISEASE**

Though we cannot define exactly the correlation of the physical and mental faculties, it is certain that T. B. (tuberculosis) often depends on the mental life and develops under the influence of excessive mental strain or those demands the creative faculty makes upon its possessor.

There does indeed appear to be a kind of "T.B. genius" which characterizes the works of many writers, artists, scientists and musicians. Thus the writing of Katherine Mansfield is typical of the consumptive in its supersensitiveness, its high moments of illumination, its intensification of ordinary experience. The flashes of inspiration and passion which mark the work of the Brontes may have been the harbingers of the disease which ultimately exterminated the whole family. Similarly the genius of John Keats (and many others) burst into flame while under the influence of T. B.—LISA ANDREY, "Tuberculosis and Genius," *Magazine Digest*, Canada 7-41.

## THE COLUMNISTS' COLUMN

Rand McNally would like to take a day off from making maps and punch a few.

Fun's fun, all right, but cartoonists, comedians and curbstone wisecrackers have outdone their jokes about atlases and globes, to Rand McNally's way of thinking. I spent an afternoon in the offices of the world's largest map-makers, and the first thing they showed me was a file of humor poking fun at the map business.

"Funny, perhaps" the executive said, "but harmful. Things like that have so influenced the buying public that it has come to expect maps to change as quickly as dress styles.

"Who are we, a bunch of map-makers, to set ourselves up as umpires or prophets. For us to come out with new maps accepting Hitler triumphs as final would be the same as a sportswriter sending out the fifth inning baseball score as the final one. The war is still going on, and it is being fought by men who don't want Hitler to become the world's official mapmaker. Even if we had the facilities to draw in the changes he makes day by day, we wouldn't do it. Not so long as there was one man with a rifle contesting that line's finality.

"Just because Hitler has seized Poland, Denmark, Belgium and many other countries" this executive (Howard Spencer, commercial sales manager) continued "doesn't mean that we can go ahead and smugly hand them over to Germany. People aren't like cement; you can't just run them through a mixer and have them come out ready to be set in any scheme the mixer has for them. We must wait until it is all over, until the last shot is fired, until the last name is on the treaties, before we put down in black and white the world arrangement."

The Rand McNally view is that you don't make a boundary line out of a noose—not a permanent one, anyway.

They figure that blood is not only thicker than water, but thicker than ink as well, and that there is not much use in bounding a country in an atlas before it is bound in its soul.—

If it is any discomfort to Hitler, I would like to have him know that before he can make any of his victories in Europe stick, he has to lick Rand McNally.—HENRY McLEMORE, in his syndicated column.

## EDUCATION

Education is only secondarily a matter of the thing learned; it is primarily the feeding of a mind upon a mind richer than itself.—*This Publishing Business*, Spring '41.

## ESPIONAGE

The wife of an American official in Manchuria realized she and her husband were being shadowed. Returning unexpectedly to her hotel room one day, she surprised a man she knew to be one of several spies ransacking her trunks.

With diplomatic thoughtfulness she saved his "face." Pretending she thought he was the room boy, she had him thoroughly dust, wash and clean the place, put away the clothes, count the laundry, pack and repack, until at the end of the day the man was completely exhausted.

He was given a new assignment.—JAMES R. YOUNG, *Behind the Rising Sun*, (Doubleday, Doran, \$3.00).

## FEMINISM

"Feminism" (the old "rights-for-women" crusade) is now a forgotten cause, withering on the vine, blushing unseen here and there at club meetings attended by a very small percentage of the feminine population.

The Business and Professional Women's Club, at its recent Los Angeles convention, tried to stir up interest in the old feminist grievances, but discussion did not wax warm. Speakers scolded the ladies for indifference, but nobody seemed to care.

Women are just bored with feminism. They're doing all right the way they are.—AMY PORTER, *Associated Press Feature Writer*.

## GOSSIP

Who said gossip is not satisfying? Who has had a baby? Who has died? Who has married? Who walked out on Jane last night? What is a newspaper but a dignified gossip sheet? . . . After all, gossip will only end when we are no longer interested in those about us. "My Day," "Your Day," "His Day," may seem trivial, but it is through the trivial that the important is expressed. . . . It is not good—for some people—to suppress small talk. That's all there is likely to come forth. And they'll choke if they don't talk. And the learned psychologist will write down "suppressed desire." . . . So if you are a highbrow and think gossip is a very poor form of recreation, go out and get yourself a dog, a good intelligent dog;

follow the dog, and talk to the people who talk to you and to your dog, and you will be surprised how much you loosen up and how human you will become and what pleasure you will find in the ordinary garden variety of recreation—gossip about people you love.—HOWARD BRAUCHEE, "In Defense of Gossip," *Recreation*, 7-'41.

## HUMAN NATURE

An employee in talking with the head of his department was surly and somewhat short-tempered. A friend of the department head was present and found it hard to understand why the department head remained calm and unruffled. Said he: "I'd have a man like that fired."

"Not if you were in my place, you wouldn't. I know that Edgerton is a good man, a useful employee. This is probably his 'off' day. Something has happened to make him go about today with a chip on his shoulder. I have such days myself.

"Today is not the day for me to talk to Edgerton. I'll wait until he's normal again and then I'll ask him what the devil was the matter with him today. He'll probably tell me, if he remembers what it was. All of us ought to remember that all of us have our good days and our bad days—and that we'd be in a pretty pickle if we were judged solely by what we do on our bad days."—*Vagabond*, 7-'41.

## INDUSTRY—In Wartime

You don't notice anything at first. The plant is like a thousand other industrial establishments in Germany—acres of concrete floors and steel-girdered skylights.

Only something is different. The men do not talk as they work. They toil silently and swiftly without the wisecracks, the shouted orders, the give-and-take of an American factory. You wonder about this—until you interrogate someone who knows.

Then he will explain. The silent workmen are just part of Nazi total medical mobilization for war. Medical examiners have specially selected a large number of the men, picked because they were deaf or hard of hearing. And the reason?

Nothing must interfere with aircraft production. Nothing. Neither airplanes overhead nor bombs falling. The deaf cannot hear the sirens, nor the drumming roar of RAF motors, nor even bombs, unless they fall too close. Production can go on until the last possible moment.—MICHAEL EVANS, "Dividends of Disaster," *Coronet*, 7-'41.



## JAPANESE-RUSSIAN RELATIONS

According to a recent short-wave report, a Russian air squadron took off from Vladivostok and went straight out to sea for 641½ miles. Here they dropped the bombs and returned to their base. Notice of the feat was carefully circulated in Japan. The Japanese then made the uncomfortable discovery that it was just 641½ miles from Vladivostok to Tokio's mid-sections.—W. T. ARMS, *New York Times*, 7-13-41.

## JEWS

A young Bostonian Jew had for many months tried in vain to discover the whereabouts of his parents in Poland. Although he sought help from the U. S. State Department and the American Red Cross, he got no results. Finally, discouraged, he wrote the Vatican at Rome. Within a few weeks, he had a reply, naming the town as well as the exact street address at which his parents still live. Requesting that his name not be disclosed, the young man said, "It might get the Pope in wrong if people found out he had done a favor for a Jew."

## MARRIAGE

Everybody has got a price-tag—if you are a \$5 article, marry in that class—do not raise up your eyes to a \$10 article and also do not pick up no \$2.39 basement bargain. . . . Do not kid yourself your beloveds family does not cut any ice—it is your beloveds family that you marry. . . . Good and successful folks can come from a bad family—but this is so rare it makes headlines. . . . For my children's sake I would rather marry a comparative dumbbell from a good family than a accidental genius from a poor family, as blood tells in folks the same as hogs. . . . When I say 'poor' family I do not mean purse-poor—I mean mental and moral washouts. . . . If I was a woman I would marry a family I wanted my kids to be like—if I was a man I would marry a family of good cooks—bad families cannot do nothing good. . . . If I got a good man I would feed him—if I got a good cook I would cherish her.—TRAMP STARR.

## MEDICINE—Service

Certainly a unique gift on the part of a graduating class in medicine is thirty-seven quarts of human blood, a pint from each graduate. The 1941 class of the Medical College of Virginia voted unanimously to make this contribution, the blood so obtained

# THE NEW BOOKS...

## What You Want to Know About Them

**Will We Have Inflation**—HARRY SCHERMAN, (Simon & Schuster, \$1.00.)

Well, will we have inflation?

The author (who is President of the Book-of-The-Month Club and author of last year's popular economic treatise, *The Promises Men Live By*) does not give an unequivocal answer. "It depends. . . ." he concludes. Depends largely, in the last analysis, upon the attitude and actions of millions of our citizens, voters and taxpayers. We CAN have disastrous inflation. And we MAY have this inflation. But it lies within our power to avert it.

Periods of war, and preparation for war, Mr. Scherman points out, provide the classic pattern for inflation. Production increases, but the Government absorbs a steeply increased share of total goods produced. Civilians may have, actually, fewer goods available for purchase. Yet, in the main, they are likely to have more money to be converted into wares. Fewer goods to be had—and more money to buy them. That is why wars are invariably associated with inflationary rise in prices.

But beyond the immediate danger, which Mr. Scherman believes can and will be dealt with through measures which we lack space to describe in detail, he sees a long-range danger of inflation which must presently be faced. And the first and foremost step, contends the author, is to end the rise in Federal debt. "It is not the size of the debt that is the crux of the matter; it is the never-ending increase of debt."

Mr. Scherman contends that we now approach the zenith in our utilization of economic capacity, and that if we cannot meet our debt from the present high national income, we never shall be able to do so. The nation will never be able to meet its expenses in full, he avers, until it decides that it must.

In his assertion that American income must remain static at around one hundred billion dollars a year,

Mr. Scherman is opposed by a group of more-optimistically-minded economists who insist that productive capacity may be upped by another twenty or thirty billions a year. However, this may be, few can argue with the author's basic conclusion that the prime preventive of inflation is to live well within our means, thus stabilizing and perpetuating national credit. For, so long as the credit of a nation remains unquestioned, there can be no run-away inflation.

The author points to seven things which we, individually and collectively, can do—and indeed must do—to put the dread of inflation far behind us. Briefly, they are: (1) Lend to the Federal Government, in this emergency, to the full limit of our ability; (2) Hold our Government bonds and other obligations, relinquishing them only in dire personal emergencies; (3) Insist upon restoration of gold to circulation by repealing the law of 1933 (this third point is amplified in the second section of the book, titled "The Real Danger is Our Gold"); (4) Demand of our congressional representatives that all carefully considered proposals of the Federal Reserve officials be enacted into law; (5) We can insist upon, and be ready to bear greater and greater Federal taxes, thus tending to stop the continuous increase in Federal debt; (6) We can insist that every possible cut in non-military expenditures be put into effect at once; (7) As members of pressure groups—and there are millions of us who are—we must change the direction of our pressure. We must exert it not upon congress, but upon our own misled leaders, demanding that they cease herding the Government along the road to bankruptcy.

Mr. Scherman deserves great credit for having fashioned in "layman language" a simple and informative treatise on the factors that make inflation probable if not inevitable. His is a distinct contribution to our national economic understanding.

to be used in starting a blood bank in Richmond. The blood, valued at approximately \$1,850, will probably be converted to dried serum for future use.—*Commonwealth*, Magazine of Virginia, 6-41.

## MORALE

Morale is one of the few forms of preparation for war which is profitable even if war never occurs.—RALPH BARTON PERRY.

**NAZISM—New Order**

The Nazis have told Danish makers of pottery and glass that when the war is over their business will be moved to Czechoslovakia.

Danish textile manufacturers have been told that they will be moved to Poland. A large part of the textile machinery in northern France and southern Belgium has already been shipped to new plants in Slovakia and Hungary.

While Balkan peasants go into the factory, the skilled factory workers of western Europe will go back to the land. As one German officer put it, "By removing industries from France we will remove for all time any possibility of an attack against Germany."—PETER F. DRUCKER, German-born American Economist. Condensed from *The Nation*.

**NEWS**

Something new in presentation of European war news came to the attention of diners at a New York hotel recently. They found the photo-stated *New York World-Telegram* first edition front-pages on the front covers of their luncheon menus. A copy of the *World-Telegram's* "home" edition front page had been rushed to the hotel's printers where the right-hand five columns, devoted principally to foreign developments, were photo-stated and reproduced, making appearance on the luncheon menus early in the noon hour. This novel idea met with an extremely favorable reception and will be continued as long as the war news warrants such display.—*Editor & Publisher*, 7-5-41.

**NUTRITION**

What we need in this country is vitamin Z—a something which gives zest and pleasure to the eating of foods we ought to eat.—PAUL V. McNUTT, Federal Security Administrator.

**PARENTS AND CHILDREN**

Instead of bringing their children up, many parents let them down.—JOHN ANDREW HOLMES, *Church Management*, 7-41.

**PRICES—Control**

In one of the European countries, the price of butter was pegged, but the price of axle grease was not. The inevitable result was that when the price of grease rose, the farmers used their butter to keep the wheels turning, and never brought it to market at all.

**RADIO—Discrimination**

According to the code of the NAB (National Association of Broadcasters), radio stations must provide time for "the presentation of public questions, including those of a controversial nature" and are instructed to "use their best efforts to allot such time to all elements in a given controversy." Recently a Denver radio listener complained to KOA concerning the manner in which it was allotting its time to various religious programs. Grieved the complainant: "You are not giving equal time to sinners!"—*Future*, 7-41.

**REFUGEES—Adaptation**

When Jackie McDonald, seven, and his sister Jane, eight, came to this country from Scotland last year, the two little refugees from oft-bombed Britain went to live with relatives in Chattanooga, Tenn., where their Scotch brogue made them marked figures in the eyes of the local populace. The other day the two were privileged to take part in an overseas program. Said the little Scottish lad in answer to the question as to whether he liked cricket or baseball better now, "Why, Ah don't even know how to play cricket any moh."—*Movie-Radio Guide*, 7-19-41.

**REINCARNATION**

When an infant is born among the Yorubas, a priest of the god of divination informs the parents which ancestral soul has entered the infant's body. The child must now use this ancestor's name and conform to this ancestor's way of life. Should the parents be unable to remember any of these data, the priest supplies the necessary information.—*You and Your Child*, July-August-41.

**ROYALTY**

The world is so full of a number of things, I'm sure we should all be as happy as kings—And you know how happy they are. . . . ROBERT LOUIS STEVENSON, paraphrased by JAMES THURBER.

**SAFETY—Safe Driving**

Although no word is uttered, truck drivers have a language all their own for communicating with each other as they meet and pass on the road.

When one truck driver rolls up behind another truck and wants to pass, he gives a couple of short toots on his horn, or flashes his lights meaning, "I'm ready to pass you." Then he waits for an answering signal.

When the truck driver ahead gets these two short toots, or a flash of lights from behind, he sizes up the road ahead. If the way is clear and safe for the fellow behind to pass, he flashes his tail lights and marker lights, meaning, "Okay to pass! Come ahead."

If the driver ahead feels it would be unsafe for the driver behind to pass because of an intersection, child near the road, approaching car or other potential hazard, he makes no response to the signal until the way is clear. The driver behind accepts this as a safety warning to stay behind.—*National Safety Council, Bulletin*, 7-41.

**SCIENCE—Research**

The salesmen for a New York manufacturer of odor absorbers, years ago, thought that one of the first markets should be animal laboratories because of the odors attendant on hundreds of mice, rats, and guinea pigs living in confined quarters. They called on a laboratory and were greeted by an over-powering smell. They felt that the most rudimentary humanity demanded that the technicians be freed from such odors. But they were bowled over by the response from the folks in charge.

"If we eliminated the odors the men and women would probably miss them. They get so used to them they don't notice them after a while. But hold on—maybe the animals need these odor absorbers. We control their food, water, light, temperature, humidity—everything, in fact, to maintain ideal living conditions, except the air purity. These absorbers may offer the opportunity to eliminate an important variable in animal research." So in went the odor absorbers to give the animals still more perfect living conditions.—IRWIN MATT-LAND, "Black Magic," *Future*, 7-41.

**SHOW WORLD—Hardships**

To those entertainers in the show business who are going into their off-season slump, *The Billboard* offers this great recipe for a delectable dish: "Take 20,000 passes, six bundles of receipts for lights, trailer parking, and sawdust, and season with 600 punched-out meal tickets. Let simmer slowly on a low fire, stir often, and thicken with torn bits of written complaints from the office for not carrying a better program. Serve cold on the half shell of a broken 200-watt globe. Garnish with two foot pieces of broken neon."—6-28-41.



**About A Man Who Had Lost His  
Appetite And How He Proved It**  
(A fable—not from the Chinese)

By WILLIAM SAROYAN

A man who had lost his appetite was advised to travel thirty miles to a village where the natural spring waters would restore his normal relish for food. The first day of his journey found him half-way to his destination at the house of poor relatives who lived in the south. They asked him to supper, and he said: Alas, I have lost my appetite, but I will sit at the table with you. He sat at the table, sipped the soup, and said: My stomach fancies just a little more of this soup. After the soup, they put a plate of whole-wheat pilaf in front of him. He ate it all. After the pilaf, they gave him skewered lamb. His stomach fancied more of that, too. And more, one by one, of the salad, the sour milk, the bread, and the stewed raisins. After supper, he went straight to bed.

When he got up in the morning, his humble relatives asked him to breakfast, and he said: Alas, my poor stomach can receive no food, but I will sit at the table with you. What he had not eaten the night before he ate at breakfast, and then immediately got on his donkey to continue his journey. Just before he began to go, his cousin said: After you have taken the cure and your appetite has been restored, I beg of you to return to your city through the north.—*Vogue*, 7-15-'41.

### SPECIALIZATION

**Movie Stars Have Limitations**—As long as the stars are on the radio or before the camera, they're terrific. But get them out of their own field, and they're as helpless as—well, as you and I would be as movie stars.

Joan Crawford is still Hollywood's top movie star. But she wants to be an interior decorator! Even her best friends won't let her experiment on their houses—they've seen what's happened in Joan's house. She goes crazy with colors. Red, green, purple hit the walls in a crescendo of color clash. When she sees the results, she has it done over. Her house smells of fresh paint all the time.

Edward Arnold is one of the most capable actors in show business. He wants to be a writer. He has written one book that you are almost sure not to have read. It is called "Lorenzo Goes to Hollywood." He took another man's meat and it gave him a tummy ache.—JOHN TRUESDELL, *Louisville Courier-Journal*.

### SPORTS—Psychology

Ballyhooed as the greatest short-stop ever developed in the minors, little Phil Rizzuto, of the New York Yanks two months ago was one of the biggest flops in baseball history. Then Manager Joe McCarthy an-

nounced that Rizzuto was being benched.

It was an old McCarthy stunt—psychological chicanery. It had worked with Yank rookies of other years. And it worked with Phil. Joe made Phil sit on the bench where he could see for himself that major league baseball wasn't beyond his reach. Phil could see the errors that major league stars made. Thus his confidence was restored, and when the call came again, he was ready.—JACK SMITH, *New Orleans Times-Picayune*.

### SUCCESS—And Sleep

Most people don't stay up as late as they should for their own good. Early retiring and early rising are handicaps to anyone seeking any of those desirables: health, wealth or wisdom.

Men who do big things in the world are those who have time to reflect and pick up new ideas, either in conversation or from reading. But any really leisurely contact with other men or with books must be at night after the children are asleep and all is quiet. Most great inventors as well as great thinkers in any line have been people who sat up late.

It you don't amount to as much as you should, maybe it's because you go to bed too early.—FREDERICK CHARLES, *Coronet*, 7-'41.

### TIME

Recently Mary Pickford was asked how she managed to shake off her birthdays so gracefully. "Time," said Mary with a smile, "why that is nothing but a noise made by a clock."

### TIME—Daylight Saving

One town which adopted daylight savings time, reverted to the old central standard within a week. Reason given was the complaints of local women residents that "too much daylight" was literally burning up their grass and flowers.

### WAR—Devastation

The world is demonstrating that if it can't redistribute the wealth, it can at least destroy it.—*Ft. Wayne News-Sentinel*.

" "

Super Buzzard  
Buzzards

Wait for dead prey;  
But fierce dive-bombing men  
Blast live prey into ghastly  
Carnage!

—LLOYD FRANK MERRELL, *Christian Century*, 7-16-'41.

### WAR—Industry

Will diamonds end the war?

Seventy-five per cent of all diamonds produced in the world today are used industrially. . . . Before the flying fortress and bomber, that major instrument of modern aggression, can go into production, there have to be keen-edged precision tools and cutters and there is nothing that can equal the diamond in keeping such essential equipment honed to razor-like cutting power. Knowing Germany's shortage of this invaluable adjunct to industrial security, one wonders if diamonds will not play a decisive part in present-day world affairs. A severe shortage that cannot be replaced means a slowing up of manufacturing activities, and consequently, of the production of vital armaments. This, in itself, would spell the end for any nation that was merely on the defensive, but for one which is so aggressively offensive as Germany there is a greater consumption of machinery and consequently a heavy demand for replacements, which, if her factories and shipbuilding yards cannot meet the demand, will mean the war will be lost in the workshops of Germany rather than on the earth, in the air, or in the waters.—C. F. GREVES-CARPENTER, "Will Diamonds End the War?" *Catholic World*, 7-'41.

### WAR—Prophecy

Hitler has lost his war for power—and nobody knows it better than Hitler himself. He has failed to achieve three of his most important aims—aims which he explained to me personally in 1924:

First, he has failed to force Britain to capitulate.

Second, he has failed to win the support of the masses in the conquered countries.

Third, he has angered the United States to a point where its economic and moral support are already thrown against him.

Hitler may win many battles in Russia. He may capture Moscow, Kiev and Leningrad—but he can never smash the Russian army. It is too widely scattered. Hitler's move against Russia was one of desperation.—LEO LANIA, Refugee Austrian Newspaperman and Novelist, in a talk at Minneapolis, Minn.

### WAR—Sacrifice

British homes have been sending to this country cherished heirloom pieces to be sold, a part of the proceeds going to British war relief. The exhibition in New York City, consisting of heirlooms from England's proud homes, are both intimate and of everyday usefulness.

It saddens one to think that those sideboards, tables and chairs were but a short time ago treasured furnishings in some one's home. Many of the pieces have an air about them that show they have been used and loved over many years.—MRS. ARTHUR C. JOHNSON, "Your Home," *The Westerner*, 7-41.

### WOMEN—In Government

I am convinced that, more than we know, the reason why we have this constant repetition of chaos and war is partly because women have not sufficiently entered into the life of the world. I do not think that women are better than men or men better than women. But I think that the law of harmony in the universe is such that if men control affairs of the world as they now do, without the help of women, we shall have wars and rule by force.

... Women might see the beginnings of war sooner than men and be able to do something toward preventing them at a stage when they can be prevented. It is, of course, useless to stop a war when it is already upon us, but any war can be stopped at some time in its progress.—PEARL S. BUCK, *The Woman's Press*, 7 & 8-41.

## Good Stories you can use . . .

### "I LAUGHED AT THIS ONE"

LEVI T. PENNINGTON

President, Pacific College,  
Newberg, Oregon.

In the good old days of the horse and "cutter" two young men were out for a sleigh ride with a mutual lady friend, whom both gentlemen were most anxious to please. Their gentle rivalry seemed fairly subdued this one evening. Neither was getting ahead of the other in the charmer's good graces—that is, obviously.

When the sleigh stopped in front of the young lady's home, she turned to her escorts and said laughingly:

"Now, if you two gentlemen will take your hands out of my muff, I'll get out."

Robert J. Casey, foreign correspondent for the *Chicago Daily News*, has a new book, "I Can't Forget" relating his European experiences, which is soon to be published by Bobbs-Merrill.

Mr. Casey, who regards this as a stupid, blundering war, wanted to call his book "Ain't This One Hell of a Way to Run a Railroad?", in tribute to a very old anecdote, but was dissuaded by his publishers. The anecdote, as you probably know, goes as follows:

A witness was describing a railroad accident before the court. He related how he first saw a fast passenger train going east, and then how he saw a fast freight going west. Then he realized both trains were on the same track.

"What was your reaction?" asked the judge.

"The first thing I thought!" replied the witness "was ain't this a hell of a way to run a railroad?"

Casey relates that he once asked Gen. Wavell what he was going to do with Libya and East Africa once he had them. Wavell pondered a bit, and replied, "After you Americans win a football game, what do you do with the stadium?"

A drunk who had boarded a double deck bus and stumbled up to the top deck, came rolling down the stairs a minute later with the observation, "I ain't going to ride up there. There's nobody driving."

Peter Fleming, the London Times writer who has just won some new fame because his book, *The Flying Visit*, anticipated the sort of escape Hess made, is better known in the Far East for another reason.

He arrived in Japan once when an anti-foreign campaign was at its height. A Japanese officer met him at the gangplank and, learning that Fleming was a journalist, demanded that he fill out a long questionnaire.

At the end was this question: "For what purpose do you visit Japan?" Fleming scratched his head. Finally he wrote: "Espionage." — *Boston Globe*.

" "

A Queens County Judge and an assistant District Attorney are prepared to make affidavits it actually happened.

Judge Charles S. Colden was distracted by a gnawing sound. It was a small gray mouse, chewing on the sole of a newspaper reporter's shoe. The reporter was so busy he had not noticed the mouse. A recess was called, and the mouse was caught. — *St. Louis Post Dispatch*.

### Wisecracks of the Week

What shall it profit a man if he gain the whole world and get a low draft number.—MARK WEXLER, *Printers Ink Monthly*.

" "

"Parental wisdom," says a bachelor, "consists of bringing up your children so someone else will like them besides yourself."

" "

An English manufacturer captions an ad on aircraft production with this timely pun: "Goering, Goering, Gone!"

" "

The 1941 definition of an island is a business entirely surrounded by priorities.—*Advertising Age*.

Frank Crowninshield attended a dinner party at which he met a lady whose place-card read: *Cholmondeley*. Said she: "It's pronounced *Chumley*." Mr. Crowninshield indicated his own card, and said, with equal hauteur, "Pronounced *Cruller*." — *Vogue*, 7-15-41.



